

Transformative Policy Solutions

Strategy + Impact

About Nicole

Nicole D. Porter was named a "New Civil Rights Leader" by Essence Magazine for her work to challenge mass incarceration and advance racial justice. Nicole has experience managing national, state and local advocacy efforts on sentencing reform, voting rights, and confronting racial disparities in the criminal legal system. Nicole's strategic advocacy has supported social justice reforms in several states including Kentucky, Maryland, Missouri, California, Texas and Washington D.C.

Policy Solutions and Impact

Transformative Policy Solutions (TPS) is a forward-thinking social impact consulting firm that helps clients solve critical social problems through strategic advocacy and policy research that support the thriving of America's most marginalized communities. TPS will create and support the execution of practical but ambitious values-centered campaigns, research and strategic advocacy projects.

Today there is an evolving landscape to challenge mass incarceration and working to achieve social and racial justice. Many groups do not have the capacity to develop and anchor advocacy campaigns, establish and sustain impact campaigns, or have the institutional experience to develop an informed political and movement analysis.

Issue Campaign Strategy	Advise and support clients to run issue advocacy and civic engagement campaigns. Nicole has deep experience and networks with grassroots organizations and leaders across the country that can add value to any projects undertaken to connect key players to strengthen the project. Nicole has a track record of moving winning campaigns from start to the maintenance phase.
Issue Project Management	Nicole's deep experience in strategic advocacy leadership allows her to move projects from the idea stage to implementation. Nicole will help clients design, build and execute transformative projects by starting with an in-depth landscape analysis and to assess and explore target issues areas and identify opportunities for growth and impact. Nicole will also help manage existing projects and teams to run effectively and maximize outcomes.
Policy Research and Analysis	Nicole has nearly 20 years of experience with policy research, development, and analysis. She conducts strategic policy research and works with clients and broad coalitions to develop and execute impactful and community-based research, supporting equitable and transformative solutions.

<p>Advocacy Planning and Training</p>	<p>Nicole can develop concrete advocacy plans that outline specific and measurable advocacy goals, highlight coalition development and partner engagement, and assess the political environment to support clients and broad coalitions to guide strategy.</p> <p>Nicole can also conduct advocacy trainings for individuals, organizations, and coalitions on introductions to advocacy and advanced trainings for clients with advocacy experience.</p>
<p>Movement Analysis</p>	<p>Nicole can provide a movement analysis that offers a historical and political overview of efforts to challenge mass incarceration.</p> <p>The United States has experienced fifty years of mass incarceration, and prior to that Jim Crow reinforced the nation's racial caste system following the Civil War. Efforts to challenge mass incarceration included the expansion of reentry services to reduce returns to prison and sentencing reform to divert prison bound defendants. Bipartisan coalitions succeeded in achieving drug policy reforms and expanding voting rights, while faith and civil rights groups worked to demand racial justice by challenging abusive policing practices and disappeared Black and Latinx residents from high incarceration neighborhoods.</p>

Contact Nicole D. Porter to discuss transformative policy solutions at nicole.porter@gmail.com